



FOR IMMEDIATE RELEASE
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What You Hear is What You Get...

INFRASONIC SOUND RECORDING COMPANY
Completes Direct-to-Disc Session with BECK

LOS ANGELES, CA – Taking full advantage of their vintage Neumann lathe, **INFRASONIC SOUND RECORDING COMPANY** has completed a series of direct-to-disc sessions for some of today's most pioneering musicians on a piece of equipment that has captured some of music's most legendary artists.

Under the instruction of Richard Simpson, Infrasonic engineer Pete Lyman inherited not only Simpson's seasoned knowledge of the recording process, but also the original Neumann lathe on which the work of artists such as **ELVIS PRESLEY, DAVID BOWIE** and **LOU REED** (to name a few) have been cut. Most recently, Lyman completed a direct-to-disc session with **BECK**, capturing a series of singles.

In the Infrasonic studios for one week, musicians **JASON FALKNER** (past collaborations include AIR, JON BRION), **ROGER MANNING, JAMIE LIDELL, MOCKY** (both of whom have worked with GONZALES, FEIST) and bassist **JUSTIN MELDAL-JOHNSEN** all joined Beck on the session.

Omar Rodriguez-Lopez of the **MARS VOLTA** also has plans to join Infrasonic engineers Pete Lyman and Jeff Ehrenberg in the studio for a direct-to-disc session later on this year.

Eliminating the use of a multi-track recording device, direct-to-disc recording captures a live performance directly to vinyl lacquer. The performers must play without stopping, timing their session to the length of one-side of their LP. Unlike multi-track sessions, where the musicians may play in isolation, the recording is done in a live room, with all musicians on the album playing together. Simultaneously, an engineer in the control room mixes the performance and sends a feed to the vinyl lathe located in Infrasonic's adjacent mastering suite, where a mastering engineer cuts the program to a master vinyl lacquer.

The uncertainty of vinyl's future in the music industry became a major concern with the advent of CD's in the early 80's. As a result, the number of cutting engineers began to diminish. Pair that with a major lack of cutting systems & spare parts and direct-to-disc recording became an incredibly unique medium. **INFRASONIC SOUND RECORDING CO.** remains one of the few studios left in the world that continues to execute the technique.

About INFRASONIC SOUND RECORDING COMPANY:

INFRASONIC SOUND RECORDING CO. is a 2" 16/24 track classic recording studio: CD and vinyl-mastering suite. Operating from a custom-built facility in Los Angeles, CA, Infrasonic is outfitted with the best in traditional recording and progressive digital audio technology.

The location also serves as headquarters for **Infrasonic Sound Records**, as well as the west coast showroom for **Vintage King Audio**, the largest dealer of "vintage" and high-end recording equipment in the world. For more information, visit www.infrasonicmastering.com.

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