

JESSICA FINN

web & print design & development

Burbank, CA | 323.929.9661 | jess@ice9design.com | www.ice9design.com

computerSKILLS

- Graphic Design:
 - Web
 - Print
- Web Site Development
- Project Management
- Copywriting/Web Content
- Database & Network Troubleshooting
- Operating Systems:
 - Windows XP/Vista/7
 - Macintosh
- Coding:
 - HTML/XHTML/DHTML
 - CSS
 - JavaScript
 - PHP
- Adobe CS5
 - PhotoShop
 - ImageReady
 - Illustrator
 - Acrobat
 - InDesign
 - Flash
 - Dreamweaver
- Microsoft Word
- Content Management Systems (CMS)
 - xCatalyst
 - Eloqua
- Music
 - Audacity
 - FL Studio

professionaLEXPERIENCE

Print/Web Designer | 04.2000 - Present

Ice9Design, Los Angeles CA

Ice9Design designs, develops, and updates unique and visually compelling websites and print marketing materials.

URL: ice9design.com

- Web page production, layout, content, and design
- Website hosting and domain registration
- Write, modify and troubleshoot HTML, CSS, JavaScript, & PHP code
- Design marketing materials such as CDs, buttons, posters, postcards, flyers, advertisements, and T-Shirts
- Generate music and illustrations
- Produce Flash animations & presentations
- Modify websites using different Content Management Systems
- Develop HTML emails using marketing automation software

Print/Web Designer | 04.2004 - Present

PulpStar, Los Angeles CA

URL: pulpstar.com

PulpStar creates personalized "vintage" pulp novels, poster prints, and greeting cards.

- Designed and implemented the PulpStar e-commerce website and retail cart
- Integrate PHP forms with a MySQL database
- Set up Word document templates with mail-merge fields to integrate database information
- Design various novel covers, prints, and cards
- Co-wrote two books – a hardboiled detective novel and a scifi adventure
- Design promotional and marketing materials such as flyers, HTML emails, banners, and advertisements

Web Production Designer | 11.2008 - 11.2009

Bulldog Solutions, Austin TX

URL: bulldogsolutions.com

Bulldog Solutions develops successful lead-generation marketing campaigns and strategies for B2B organizations in many different industries, including technology, finance, science, health care, telecom, insurance and publishing.

- Design a variety of web-based marketing materials including HTML e-mails, web pages, banner ads, and skins
- Work with multiple internal teams as well as clients to develop online marketing campaigns
- Interpret a variety of client corporate style guides and apply various brand identities
- Clients include Bank Of America, Thomson CompuMark, GlobalSpec, IntelHealth, MedTech, MessageLabs, OpenText, and VeriSign

New Media Designer | 01.2001 - 04.2004

Warner/Chappell Music, Los Angeles CA

URL: warnerchappell.com

Warner/Chappell Music is WMG's award-winning global music publishing company and are a leader in creating innovative strategies for marketing and promoting its songwriters and their music.

- Generate and update HTML and Flash
- Design banners, graphics and content on website
- Produce and upload audio clips
- Modify and troubleshoot HTML, PERL and JavaScript
- Assist in the marketing and promotion of the website

Sr. Web Designer | 04.1998 - 03.2000

FairMarket, Woburn MA

- Maintain & update company website
- Build auction web pages for clients (MSN, Excite, HarmonyCentral, Alta Vista, among others)
- Design and build promotional splash pages for clients
- Create banners, buttons, and other web graphics
- Design promotional and marketing materials
- Produce HTML e-mails

EDUCATION

Computer Administration | 1992

Gibbs College, Boston MA