

# JESSICA WALKER

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## PROFILE

I have been designing and developing unique and visually compelling websites and print media since 1995. I study web and design trends, usability, style innovations, and technology advancements in order to constantly upgrade my technical and creative skills to produce cutting-edge designs that create impact.

## freelanceEXPERIENCE

### Print/Web Designer | 4/2000 - Present

I have been freelancing since 2000, and I've worked on a variety of websites. My functions have included:

- Web page production, layout, content, and design
- Website hosting and domain registration
- Write, modify and troubleshoot code
- Create banners, buttons, and html emails
- Design marketing materials such as CDs, posters, postcards, flyers, advertisements, and T-Shirts
- Generate music and illustrations
- Produce Flash animations
- Create animated presentations
- Modify websites using a Content Management System (CMS)

### URLs:

Texas Counseling Association (divisions) | [txca.org/tca/TMHCA\\_home.asp](http://txca.org/tca/TMHCA_home.asp) | [txca.org/tca/TCCA\\_Home.asp](http://txca.org/tca/TCCA_Home.asp)

Off-Central PR (still under construction) | [ice9design.com/webwork/offcentral](http://ice9design.com/webwork/offcentral)

Crushes | [crushesmusic.com](http://crushesmusic.com) | [ice9design.com/portfolio/crushes/print.html](http://ice9design.com/portfolio/crushes/print.html)

Infrasonic Sound Recording Co | [infrasonicsound.com](http://infrasonicsound.com)

KrebStar | [krebstar.com](http://krebstar.com) | [ice9design.com/portfolio/krebstar/print.html](http://ice9design.com/portfolio/krebstar/print.html)

Westmark | [westmarkent.com](http://westmarkent.com)

Brandon Schott | [brandonschott.org](http://brandonschott.org)

Black Baseball Players Association | [blackbaseballplayers.org](http://blackbaseballplayers.org)

## professionalEXPERIENCE

### Print/Web Designer | 4/2004 - Present

PulpStar, Austin TX

URL: [pulpstar.com](http://pulpstar.com)

The company creates personalized "vintage" pulp novels, poster prints, and greeting cards.

- Design and implemented the PulpStar e-commerce website and retail cart
- Integrate PHP forms with a MySQL database
- Set up Word document templates with mail-merge fields to integrate database information
- Design various novel covers, prints, and cards
- Co-wrote two books – a hardboiled detective novel and a scifi adventure
- Design promotional and marketing materials such as flyers, html emails, banners, and advertisements

### New Media Designer | 01/2001 - 04/2004

Warner/Chappell Music, Los Angeles CA

URL: [warnerchappell.com](http://warnerchappell.com)

- Generate and update HTML and Flash
- Design banners, graphics and content on website
- Create and update the "What's Hot" and "New Artists" pages
- Produce and upload audio clips
- Modify and troubleshoot HTML, PERL and Javascript
- Assist in the marketing and promotion of the website

## **Sr. Web Designer** | 04/1998 – 03/2000

FairMarket, Woburn MA

- Maintain & update company website
- Build auction web pages for clients (MSN, Excite, Harmony Central, Alta Vista, among others)
- Design and build promotional splash pages for clients
- Create banners, buttons, and other web graphics
- Design promotional and marketing materials
- Produce html e-mails

### **SCREENSHOTS:**

FairMarket Home Page: [ice9design.com/images/screenshots/fmwebsitehome.gif](http://ice9design.com/images/screenshots/fmwebsitehome.gif)

FairMarket Network Page: [ice9design.com/images/screenshots/fmwebsitenetwork.gif](http://ice9design.com/images/screenshots/fmwebsitenetwork.gif)

MSN Outlet Mall: [ice9design.com/images/screenshots/msn.gif](http://ice9design.com/images/screenshots/msn.gif)

Excite Auction Shops: [ice9design.com/images/screenshots/excite.gif](http://ice9design.com/images/screenshots/excite.gif)

Alta Vista Outlet Mall: [ice9design.com/images/screenshots/altavista.gif](http://ice9design.com/images/screenshots/altavista.gif)

Harmony Central Outlet Mall: [ice9design.com/images/screenshots/harmonycentral.gif](http://ice9design.com/images/screenshots/harmonycentral.gif)

## **Information Systems Coordinator** (promotion) | 04/1995 - 04/1998

*Human Services Research Institute*, Cambridge MA

- Responsible for all machines in the company from copiers to printers to computers from software troubleshooting to computer repair
- Assisted in the transition from DOS to Windows 3.2 as well as networking the company and migrating them online
- Arranged to have the company's first website created
- Updated the company website using HTML and various graphics programs

## **Receptionist/Publications Coordinator** | 03/1993 - 04/1994

*Human Services Research Institute*, Cambridge MA

- In charge of answering phones and other office tasks such as typing, copying, ordering and mailing as well as coordinating office inventory and binding various publications for shipment

## **computerSKILLS**

- Graphic Design: Web & Print
- Web Site Development
- Scanning and Printing
- Optimizing Graphics
- Layout Development
- Creative Consulting
- Project Management
- Copywriting/Web Content
- Database & Network Troubleshooting
- HTML/XHTML
- CSS
- JavaScript
- PHP
- Microsoft Office Suite
  - Word
  - Excel
  - PowerPoint
- Adobe CS Suite
  - PhotoShop
  - ImageReady
  - Illustrator
  - Acrobat
  - InDesign
  - Flash
  - Dreamweaver
- WS-FTP
- Content Management System (CMS)
- Adobe Acrobat
- MySQL
- Windows XP/Vista
- Adobe HomeSite
- Sonic Foundry SoundForge
- Audacity
- FL Studio

## **EDUCATION**

### **Office Administration Degree** | 1992

Gibbs College, Boston MA